

TES Prime, Packtypes® EQ Curriculum Pathfinder Schools

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# A bit about Packtypes®

## Leaders in applied emotional intelligence

Packtypes is an ultra simple, card based, psychometric tool for developing emotional intelligence in children and adults.

We call the concept behind Packtypes '*Transformational Play*', because it harnesses the power of play to change lives

- 2007 Packtypes was created in response to a growing demand for an effective and lasting way to change behaviour and attitudes
- 2009 '*Packtypes Emotional Learning Programme*' launched to schools and now helping around a 1000 UK schools develop emotional intelligence
- 2012; launching the '*EQ Curriculum and EQ Curriculum Pathfinder Schools Programme*'

# A bit about the EQ Curriculum

## Dramatically improving pupil employability and life choices

Harnessing the last 3 years' experiences of using Packtypes to develop EQ in schools to create a new philosophy and approach to whole school learning

- Structured approach to developing EQ across schools
- Led by 30 leading *'EQ Pathfinder Schools'*
- Powered by **packtypes**<sup>®</sup>
- Supported by **tes prime**

*'A lot more than just lesson plans'*

# A bit about TES Prime

## Leading UK education leadership consultancy

Helping schools, colleges and local authorities recruit the best staff and implement best practice school leadership for over a 100 years

- TES; the number one network of experienced and aspiring school leadership professionals in the world
- TES; the voice of school leaders and teachers across UK education

No one knows education like the TES



**tesprime**

[www.packtypes.com](http://www.packtypes.com)

**packtypes**<sup>®</sup> 

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## What is EQ?

Emotional intelligence is the scientifically validated function of the human brain that processes and utilizes emotional information

You could call it; *'being smart with feelings'*

# How EQ works

**Personal EQ:** Understanding and believing in ourselves

**Social EQ:** Relating to other people

# A personal journey

- Self-awareness
- Self-respect
- Self-esteem
- Self-confidence
- Self-motivation

# An interpersonal journey

- Communication
- Understanding
- Action
- Respect
- Trust, loyalty and growth

# EQ addresses the most important issues in the world

**Personal:** Self-awareness, esteem, confidence, motivation and relationships

**Organisational:** learning, creativity, leadership, teamwork and communication

**National:** Identity, citizenship and purpose

**Global:** Environmental, religious, cultural and financial conflict and crisis

# The EQ Curriculum – Goal

To dramatically improve pupil employability and life choices

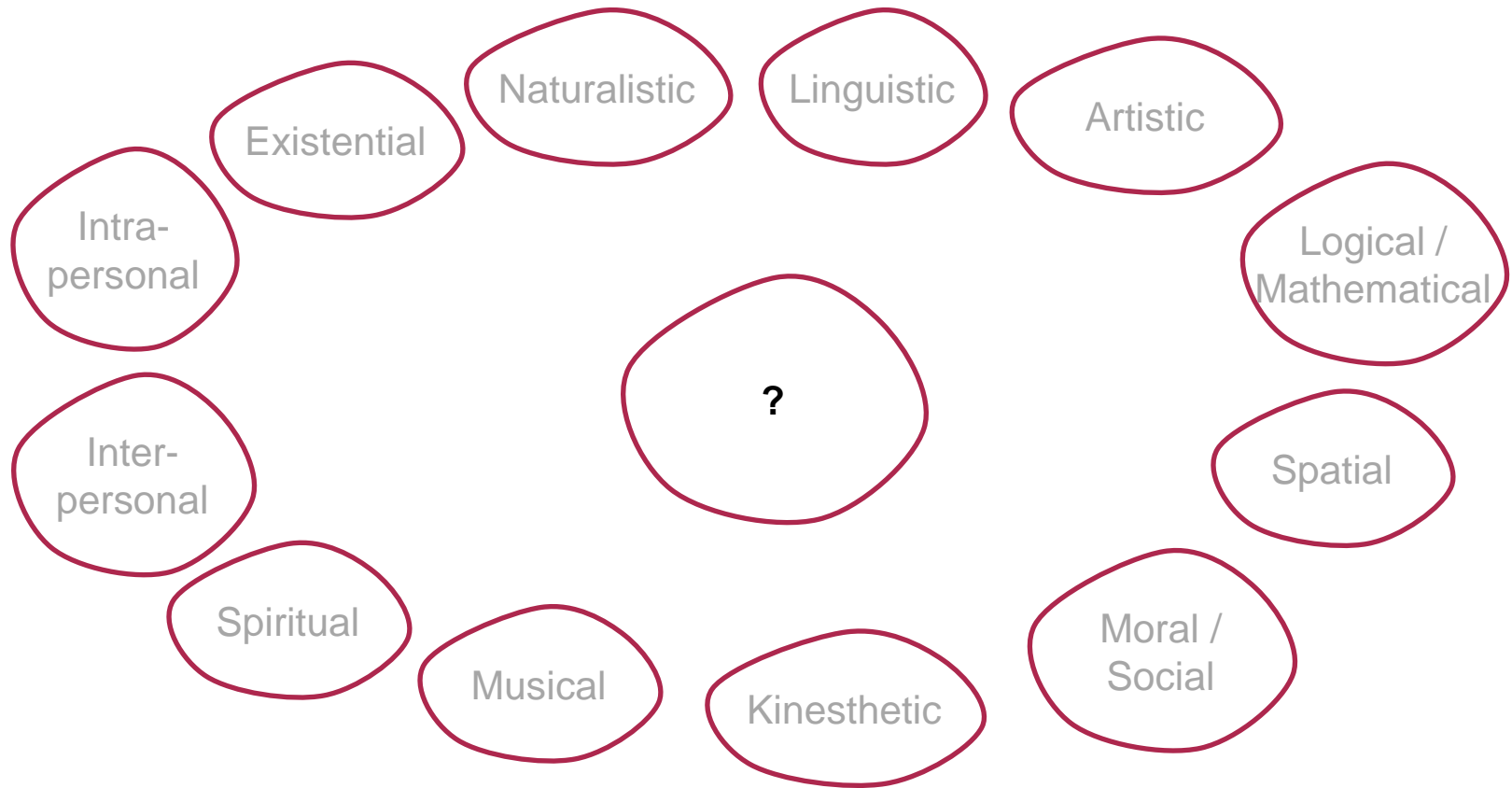
**Approach:** Developing awareness, esteem and confidence as a priority

To help every school leaver acquire the attitude and life skills needed to succeed and make a positive contribution to society, starting as young as possible and continuing throughout their school experience

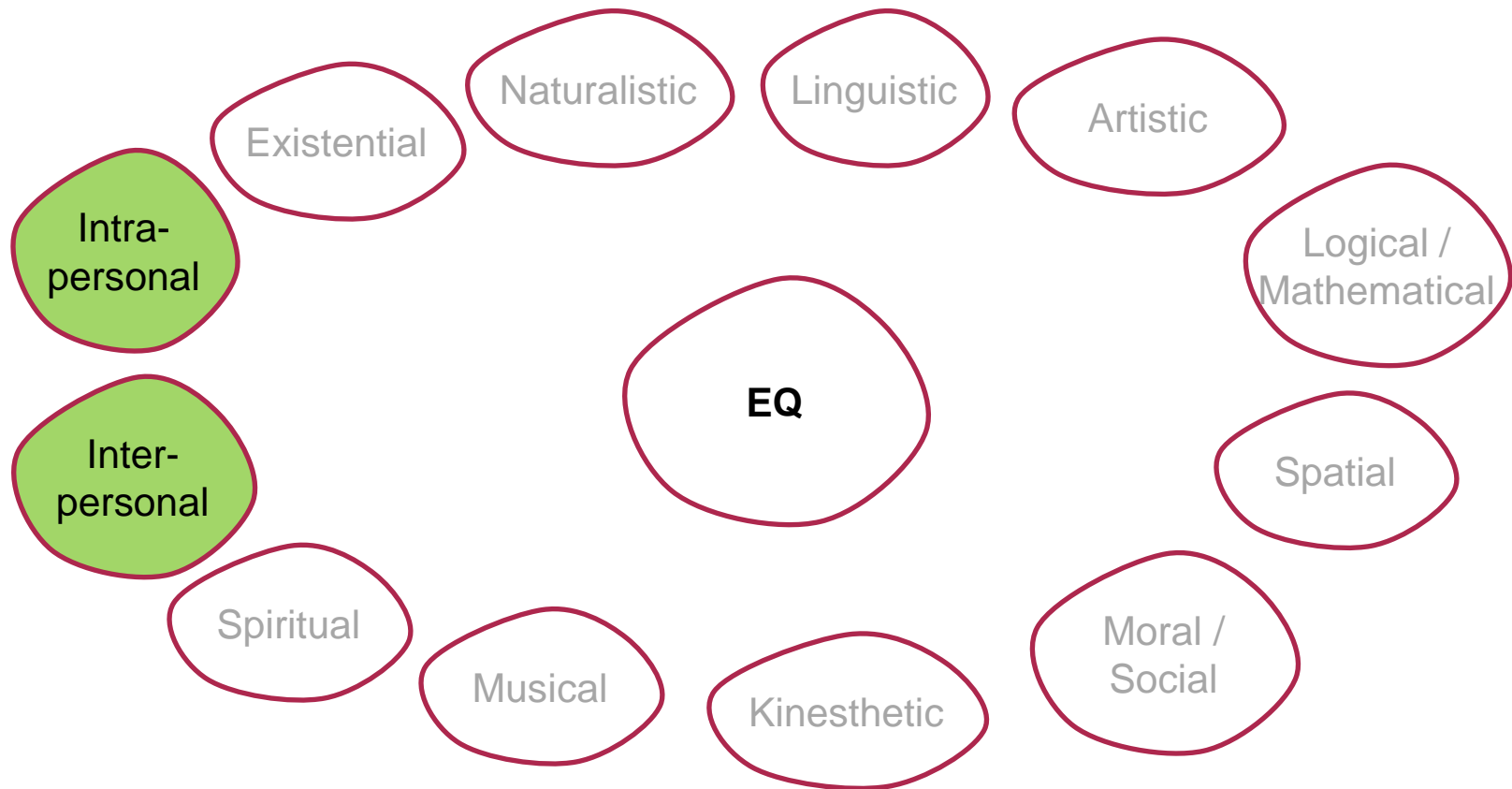
**Target:** Bridging the *'10 Year Employability Gap'*

To ensure that a typical *'16 year old in the UK'* has self-belief, confidence, emotional maturity and relationship skills, equal to or greater than a *'successful 26 year old graduate today'*

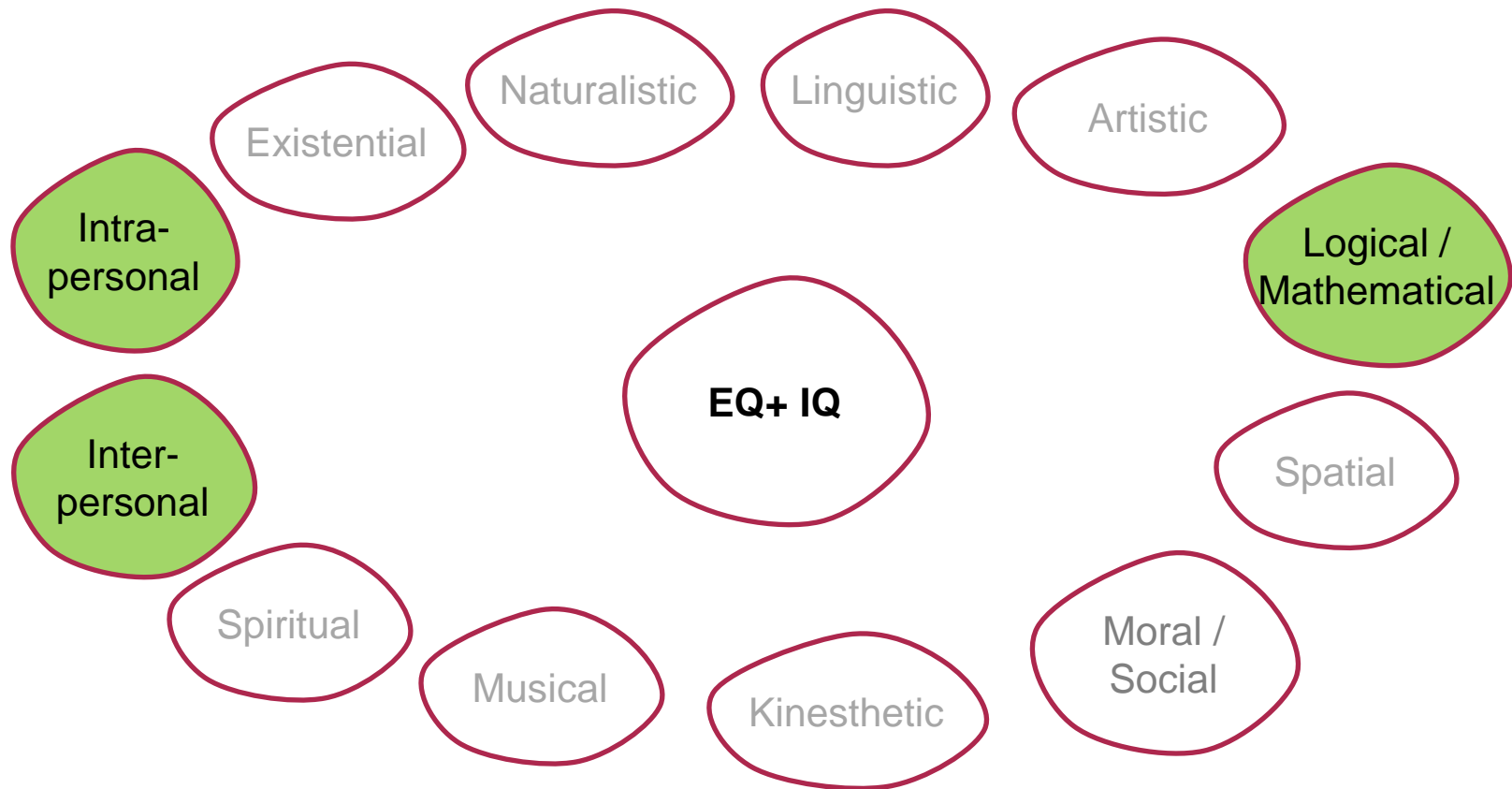
# How the EQ Curriculum delivers



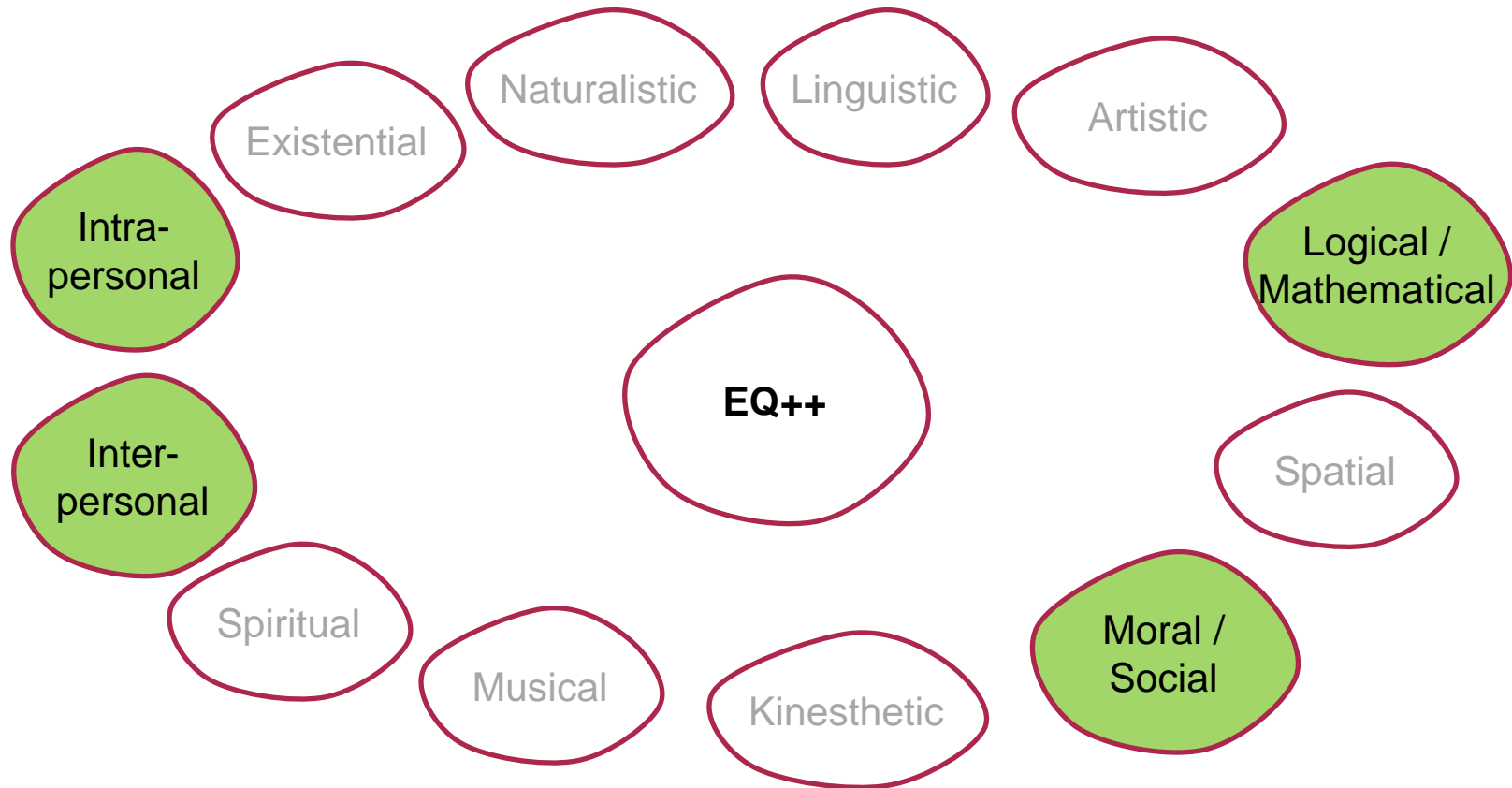
# Heightened awareness and communication skills



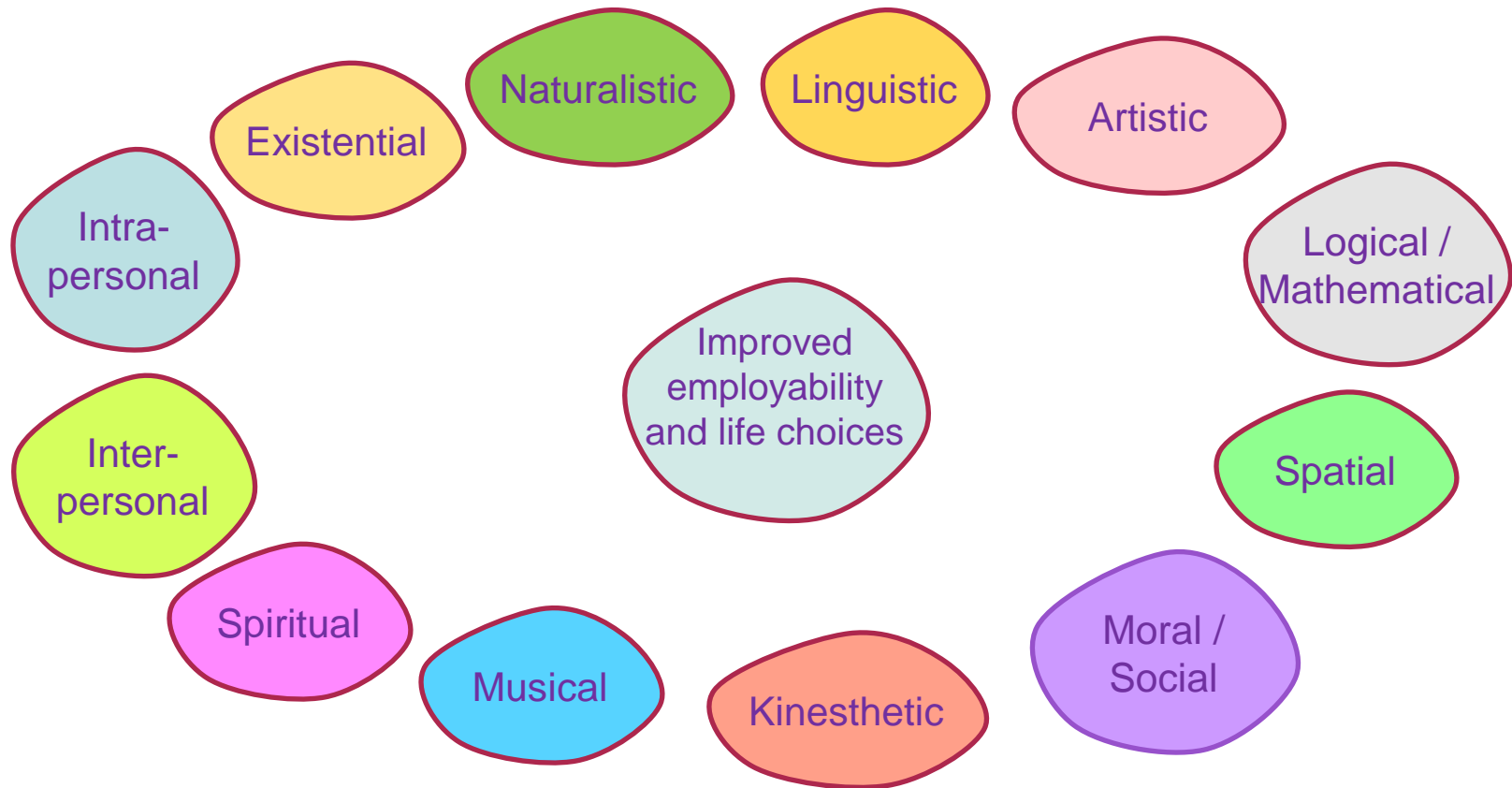
# Improved academic performance



# Greater social responsibility



# Dramatically improved employability and life choices



# The EQ Curriculum Framework

## 3 Dimensional Curriculum

- Whole school development
- Pupil emotional intelligence
- Subject innovation

# Dimension 1 – Whole school development

- Leadership
- Governance
- Reputation
- Recruitment
- Staff development
- Parenting
- School partnerships
- FE / HE partnerships
- Business / local community partnerships

## Dimension 2 – Pupil emotional intelligence

- **Years 2 – 3**  
Difference, diversity, values and personal confidence
- **Years 4 – 5**  
Learning, communication and relationships skills
- **Years 6 – 7**  
Teamwork, creativity, citizenship, enterprise *Primary / Secondary Transition*
- **Years 8 – 9**  
Effective behaviour, decision making, advanced learning skills
- **Years 10 – 11**  
Personal responsibility, leadership, advanced enterprise and relationship skills
- **Years 12 – 13**  
Advanced leadership, HE, employment and career choices

## Dimension 3 – Subject innovation

- English
- Maths
- Sport
- Performing arts
- Business studies
- RE
- Art
- PSHE

## 30 EQ Curriculum Pathfinder Schools

Advocate schools committed to piloting the EQ Curriculum to improve pupil employability and life choices

- Each EQ Curriculum Pathfinder School at the centre of their own community of associated Secondary and Primary Schools
- Pioneering EQ Curriculum *'best practice'*
- At the heart of the TES Prime Packtypes; *'Emotionally Intelligent Schools and Academies Forum'*

# Becoming an EQ Curriculum Pathfinder School

Decide which EQ Curriculum focus areas you want to prioritise

Whole school growth

Leadership

Governance

Reputation

Recruitment

Staff development

Parenting

School partnerships

FE / HE partnerships

Business local Partnerships

Pupil emotional intelligence

Years 2 / 3

Years 4 / 5

Years 6 / 7 – Transition\*

Years 8 / 9

Years 10 / 11

Years 12 / 13 – 6<sup>th</sup> Form\*

*\* Should include at least one of these modules*

Subject innovation

English

Maths

Sport

Performing arts

Business studies

RE

Art

PSHE

# Become a Founder Member of the *'Emotionally Intelligent Schools and Academies Forum'* (EISAF)

**Awareness** – Full page TES adverts monthly

**Education Conferences** – Joint TES Prime Packtypes *'EQ Leadership Lounges'* at TES, NCSL, NCSL New Heads and SSAT events

**EQ Curriculum Launch** – EISAF launch at House of Lords

**EQ Pathfinder Dinners** – Centred on EQ Curriculum related topics, hosted by the editor of the TES and featuring high profile guests

**Social media** – Online Emotionally Intelligent Schools Forum

**EQ Curriculum Conference** – Inaugural EISAF, EQ Curriculum Conference for up to 150 school leaders

**The Emotionally Intelligent Schools Report** – Published November 2012 showcasing and reporting on EQ Curriculum approach to date

# The EQ Curriculum Pathfinder School – Application Process

**Process:** Discussion based on your EQ Curriculum School Development Priorities

**Cost:** The First year cost of becoming an EQ Curriculum Pathfinder School is expected to be between £10k and £20k depending on the focus and ambition of your EQ Curriculum School Development Plan

**Pathfinder School Status, decision criteria:** Review of EQ Curriculum School Development Priorities to identify commitment level to EQ and best fit and balance overall

# EQ Curriculum Pathfinder Schools – Timescales

**January** – Announcement of TES Packtypes EQ Curriculum collaboration

**January / Feb** – First 10 EQ Curriculum Pathfinder Schools recruited

**April** – National EQ Curriculum Launch in London

**May / June** – Phase 2; 20 more EQ Curriculum Pathfinder Schools recruited

**November** – Inaugural EQ Curriculum Conference and Emotionally Intelligent Schools Report Published

**2013** – EQ Curriculum best practice created and assimilated by Pathfinder Schools

**2014** – Launch of EQ Curriculum School Kitemark and Accreditation

# This is what other Heads are saying but what do 'YOU' think?

*'The Packtypes gets right to the heart of developing leadership, personal awareness, communication and positive behaviour' in children and staff*

Annette Hall, Principal, Leeds West Academy

*'Using Packtypes to develop emotionally intelligent staff and pupils must be right at the top of any excellent school's agenda'*

Jacqui Le Maitre, Executive Head, Worcestershire

*'We've looked at many school leadership and development programmes and Packtypes is the most Inspiring, effective and value for money option available today'*

Kim Popratnjak, Principal, North Birmingham Academy

*'In all my years in education I have never experienced an approach like this that can deliver the results I need as a Head in so little time, fuss, lead time or investment'*

Dayle Harrison, Headteacher, Boundary Primary School Blackpool

*'Packtypes challenges even seasoned teaching professionals to reassess their whole approach to teaching and learning'*

Eddy Jackson, Headteacher, Highfurlong Special School



*'You can discover more about yourself in an hour of play than in a year of learning'*  
Plato

